

# Visual Artist Walk and Workshop for the Holly Shores Master Plan

Saturday, June 1<sup>st</sup>: 9:00am to 11:30am starting at the Camacho Recreation Center

## Who should attend?

Visual artists are invited to join GO collaborative, a local two-person design and planning team, for a Walk and Workshop in the Holly Shores Master Plan area. GO collaborative has been commissioned by the City of Austin Art in Public Places (AIPP) program to develop a Public Art Action Plan that will become a part of the future Master Plan being developed for the Holly Shores parkland.

We will gather with artists who are from, or have worked in and around, the Holly neighborhood, to talk about how the visual arts currently serve Austin's East Side neighborhoods. Join this team of Designers to explore the site together and give your input.



Holly Shores Master Plan area: existing parkland highlighted in red, newly dedicated parkland outlined in yellow.

## Why hold the meeting?

In September 2009, City Council allocated funds for the development of a Master Plan for Edward Rendon Sr Park at Festival Beach, Fiesta Gardens and the Holly Power Plant Site Park. The master plan will serve as a guide for how the park should develop in the future. Within the planning process, AIPP wants to ensure that public art be considered in the planning of the future park and continue to serve a vital role within the community.

## What will we do?

Beginning at the Camacho Activity Center (34 Robert Martinez Junior Street, Austin, 78702), we will take a circular route around the park and examine it through the eyes of artists (you!). At specific points, we'll stop to talk together about how the visual arts currently support the Holly neighborhood and can best serve the community as the park develops in the future.

## What will be produced?

During this event, we will brainstorm ideas and develop the groundwork for the Public Arts Action Plan. This plan will inform future commissions for public art in the Holly Shores Master Plan area, as funds become available in the future.

## How does an artist sign up?

If you would like to join us for the Visual Artist Walk and Workshop on June 1<sup>st</sup>, please contact Sarah Gamble by email ([sarah.gamble@gocoaustin.com](mailto:sarah.gamble@gocoaustin.com)) or phone (512.203.6110). Sarah will confirm your attendance and send more details as the date approaches.

